



The Glastonbury Chamber of Commerce strives to create and maintain a positive business climate that meets the needs of our members by supporting economic development and growth in the region. Several groups meet monthly to focus on providing individuals and businesses with the tools and know-how needed to run their organizations more effectively and productively.

Please check the meeting(s) for which you are submitting this proposal:

- | | | |
|--|---|--|
| <input type="checkbox"/> Business Forum
45 minute educational presentation
4th Thursday, 8:15am, 20-30 attendees | <input type="checkbox"/> Women of the Workforce
45 minute educational presentation
3rd Tuesday, 8:15am, 25-40 attendees | <input type="checkbox"/> Leads Exchange Group
15 minute presentation
1st Thurs, 7am, 25-40 attendees |
|--|---|--|

BENEFITS

To Presenters

- Giving back to the Chamber and the community by sharing your knowledge
- Enhancing your specific areas of knowledge by presenting to others
- Receiving evaluation feedback from the attendees
- Self promoting (your name and contact information will be included in the promotional flyer for the forums.)

To the Chamber

- Providing members with opportunities to gain practical knowledge and skills on pertinent topics
- Providing members who have specific expertise a forum to share their knowledge
- Increasing member participation, establishing strong business relationships throughout the community
- Increasing member retention and satisfaction

RESPONSIBILITIES

Of Presenters

- Providing an educational seminar lasting 45 minutes for Business Forum & WOW, 15 minutes for Leads Exchange
- Providing all materials to be used by participants to be used during the session and/or to be taken away from the session
- Coordinating with the Chamber the equipment needs for the session
- Providing a \$25 door prize to be given at end of presentation

Of the Chamber

- Promoting the Business Education Series actively through a variety of Chamber resources
- Registering participants
- Providing location for the session
- Providing business cards of attendees (from the drawing)

EVALUATION CRITERIA FOR PROPOSAL

The following criteria will be used by the Glastonbury Chamber of Commerce to select presenters:

- Presenters who are members of The Glastonbury Chamber of Commerce will be given preference. Employees of member companies are considered as members. **A future member interested in serving as a presenter may join the Chamber prior to submitting a proposal.
- Presenters will submit all the information requested in the following two sections, PRESENTER BACKGROUND and DETAILS OF PROPOSAL.

Presenter Background

- Your name
- The official name, address, email, and phone number of your business
- Business products and/or services
- Experience with the topic you propose, current bio
- Your statement of understanding that this is a volunteer commitment

Details of Proposal

- Your title of presentation
- What you feel attendees will learn or be able to do based on your presentation
- Description of your presentation (50 words or less) for promotional purposes
- Outline of the content you plan to present
- Copy of any handouts and/or PowerPoint slides/ presentations you plan to give/show to participants
- Equipment you will need
- Headshot (preferably electronically)

Submit all proposals to:

Glastonbury Chamber of Commerce / (860)659-3587
2400 Main Street, Suite 2
Glastonbury, CT 06033

Or electronically to maryellen@glastonburychamber.com

Join Us at our networking & educational programs.



Business After Hours

A different Chamber member hosts Business After Hours every month. This popular event traditionally brings 75 – 100 members (and future members!) together to network and learn more about the host business.



Leads Exchange Group

This popular networking group is open to Chamber members and the general public and meets on the first and third Thursday morning from 7:00 – 8:30 a.m. All attendees have a thirty-second opportunity to introduce themselves, explain what their business has to offer and what lead they are looking for. There is a 15 minute presentation by a Leads attendee on the first Thursday. This group draws a minimum of 25 attendees each meeting and meets at Mt. Laurel Senior Community of Glastonbury which is located at 1177 Hebron Avenue; the cost to attend each week is \$1.



WOW "Women of the Workforce"

WOW is a forum to address relevant issues to enlighten, empower and bring balance to a professional woman's life. This gathering is held on the 3rd Tuesday of the month from 8:15 - 9:30 a.m. at the Cafe at 628 Hebron Avenue, Glastonbury. Guest speakers make presentations on topics such as personal development, professional equipping and building a business network. All professional business women are welcome.



Business Forum

The Business Forum meets the 4th Thursday each month from 8:15 – 9:30 a.m. A guest speaker will share information and insights to assist all businesses including entrepreneurs, small business owners, independent contractors and home based businesses to become more successful. This group currently meets at Gateway Financial, 500 Winding Brook Rd. Glastonbury.

**Contact the Chamber at 860-659-3587 or visit
www.glastonburychamber.com for further details or
to register for any of these programs.**